

# ZOO CONSERVATION OUTREACH GROUP

Conservation Training Scholarship Program

## WOODLAND PARK ZOO NATURESTART SCHOLARSHIP

### DESCRIPTION

The Woodland Park Zoo NatureStart Scholarship promotes the professional development of conservation educators working in Latin American zoos and aquariums. The scholarship provides recipients with an opportunity to attend the Chicago Zoological Society/Brookfield Zoo's NatureStart course, which provides educators with the skills to develop play-based learning environments in zoos and aquariums—important locations for children and their families to learn about and interact with nature.

Woodland Park Zoo in Seattle, WA sponsors ZCOG's NatureStart Scholarship.

The scholarship may be applied only towards the [NatureStart](#) professional training course.



### REQUIREMENTS

Applicants must be employees or associates of zoological institutions in Latin America or the Caribbean Basin that are members in good standing of the Latin American Zoo and Aquarium Association (ALPZA). Applicants must also possess a functional proficiency in English. Preference will be given to applicants demonstrating past or present involvement in cooperative conservation education efforts with AZA member institutions or other regional partners. Preference also will be given to professionals early in their career or who otherwise lack access to training opportunities. Applicants may only submit one scholarship application per year. An individual cannot be awarded the same scholarship more than once. A committee comprised of representatives from ZCOG and the sponsoring institution will review the applications and select the scholarship recipient. Within four months of attending the AZA Professional Training course, the recipient will submit to ZCOG a short written article describing how participation in the course has influenced his or her professional development. Scholarship recipient testimonials and photos may be used in ZCOG and donor institution media.

### DEADLINE

Applicants must submit all completed application materials and have two letters of recommendation emailed to Zoo Conservation Outreach Group (ZCOG) before 5:00pm (Eastern Standard Time) on **July 22, 2019**. Scholarship recipients will be notified in early September 2019.

### SUBMISSION PROCESS

Email completed applications to [scholarships@zCog.org](mailto:scholarships@zCog.org)

## APPLICATION INSTRUCTIONS

### **Applications must be written and submitted in English.**

Applications submitted in any language other than English will be disqualified from consideration.

Please use the space provided in the attached application to fill in the following information:

- I. **Contact Information.** Provide your complete name and personal contact information along with information about your current institution, department, and professional title/position.
- II. **Professional Training Course Selection.** This scholarship may only be used to attend the [NatureStart](#) course.
- III. **Professional Experience.** Provide information about your last three professional positions, beginning with your current job. List your title/position, dates employed, and supervisor's name and title. Briefly describe the main duties performed in each position.
- IV. **Education.** Provide information about post-secondary degrees, including any programs you are currently attending. List the name of the college or university, location of the school, dates attended, degree received, and program specialization or major.
- V. **Professional Training.** List any additional professional training you have received, such as national or international training courses, including previous AZA Professional Training Program courses. Indicate whether you have ever received a ZCOG Conservation Training Scholarship and, if so, the scholarship date and course attended.
- VI. **Professional Involvement.** In this section, provide evidence of how you have contributed to your profession. List activities such as involvement in cooperative efforts with regional associations (e.g. ALPZA, SZB, AZCARM, ACOPAZOA etc.) and AZA member institutions, attendance at professional conferences, workshops and seminars (including date of attendance), membership in professional organizations, service on committees (including dates of service), publication of articles or papers (including titles and dates of publication), and professional honors received. *Note: the absolute extent of your experience is not as important as your ability to clearly demonstrate the significance of your involvement at this stage in your career.*
- VII. **Reasons for Attending This Course.** The short essay questions in this section ask you to describe how your participation in the chosen AZA Professional Development Training Program course will contribute to your professional development goals and benefit your current institution. Your responses should clearly and succinctly address each question in this section.
  1. **Describe how participation in this course will help you achieve your professional goals as they relate to conservation education.** The strongest responses are those in which the applicant's own professional goals are clearly stated and directly linked to the specific course objectives. Since preference is given to professionals early in their career, or who otherwise lack access to training opportunities, indicate if the course provides a unique opportunity for training. If you have had opportunities to attend other training programs, indicate how the current course will add something new to your professional development. *The strongest responses are also those that demonstrate that the training opportunity is likely to have a major impact on the applicant's professional development.*

2. **Explain how participation in this course will improve your institution's conservation education programs.** The strongest responses are those in which the applicant clearly states how the skills gained through course participation will be applied to his or her institution's programs, and also those that demonstrate that the training opportunity is likely to have a major impact on the applicant's institutional programming.
3. **Describe a recent experience or accomplishment that demonstrates your commitment to zoo-based conservation education.** Provide a clear example of a recent experience or accomplishment and describe how that experience demonstrates your commitment.

**VIII. Letters of Recommendation.** List the names, institutions, titles, and contact information for both individuals writing your letters of recommendation.

**IX. Signature.** Make sure that you sign and date the application before submission!

## **QUESTIONS**

Contact Zoo Conservation Outreach Group (ZCOG) at [scholarships@zCog.org](mailto:scholarships@zCog.org).

# Zoo Conservation Outreach Group



## CONSERVATION TRAINING SCHOLARSHIP PROGRAM: APPLICATION

### I. CONTACT INFORMATION

Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Professional Title: \_\_\_\_\_

Department: \_\_\_\_\_

Zoo/Aquarium/Institution: \_\_\_\_\_

AZA Membership Number: \_\_\_\_\_

Institution Address: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

Work Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

Home Phone: \_\_\_\_\_

### II. PROFESSIONAL TRAINING COURSE SELECTION

This scholarship is for participation in the **NatureStart** course--dates to be determined (Spring 2020)--at the Brookfield Zoo in Chicago, Illinois: <https://www.czs.org/NatureStartCourse>

### III. PROFESSIONAL EXPERIENCE

(Begin with most current)

Current Title: \_\_\_\_\_

Dates Employed (MM/YYYY): \_\_\_\_\_ - \_\_\_\_\_

Name of your immediate supervisor: \_\_\_\_\_

Supervisor's Title: \_\_\_\_\_

Briefly describe the main duties of your present position (500 character maximum):

Former Title: \_\_\_\_\_

Institution: \_\_\_\_\_

Dates Employed (MM/YYYY): \_\_\_\_\_ - \_\_\_\_\_

Briefly describe the main duties of your present position (500 character maximum):  
\_\_\_\_\_  
\_\_\_\_\_

#### **IV. EDUCATION**

(Begin with most current)

School: \_\_\_\_\_

Location: \_\_\_\_\_

Dates Attended (MM/YYYY): \_\_\_\_\_ - \_\_\_\_\_

Degree: \_\_\_\_\_

Major/Specialization: \_\_\_\_\_

School: \_\_\_\_\_

Location: \_\_\_\_\_

Dates Attended (MM/YYYY): \_\_\_\_\_ - \_\_\_\_\_

Degree: \_\_\_\_\_

Major/Specialization: \_\_\_\_\_

School: \_\_\_\_\_

Location: \_\_\_\_\_

Dates Attended (MM/YYYY): \_\_\_\_\_ - \_\_\_\_\_

Degree: \_\_\_\_\_

Major/Specialization: \_\_\_\_\_

## **V. PROFESSIONAL TRAINING**

1. Have you ever received a ZCOG Conservation Training Scholarship?

YES

NO

If yes, please list date of scholarship and course attended:

2. Please list all professional training courses that you have attended nationally or internationally, including AZA professional development training programs:

## **VI. PROFESSIONAL INVOLVEMENT**

To demonstrate your professional involvement, please list the following: Note: *the absolute extent of your experience is not as important as your ability to clearly demonstrate the significance of your involvement at this stage in your career.*

- Involvement in any cooperative conservation education efforts with AZA member institutions or other regional partners (e.g. ALPZA, SZB, AZCARM, ACOPAZOA etc.)
- Conferences, workshops, and seminars attended, including year of attendance
- Professional memberships or affiliations
- Committees on which you have served, including dates of service
- Professional honors you have received
- Articles or papers published, including titles and dates of publication

[Maximum 1000 characters]

## VII. REASONS FOR ATTENDING THIS COURSE

1. Describe how participating in this AZA Professional Training program course will help you achieve **your professional goals** as they relate to conservation education. [Note: In this response, focus on how the program will impact your own personal/professional development and goals—there will be space in the next question to discuss impacts to your institution. Since preference will be given to professionals early in their career, or who otherwise lack access to training opportunities, please indicate if this program provides a unique opportunity for training. If you have had the opportunity to attend other training programs, indicate how the current program will add something new to your professional development.]  
[Maximum 1500 characters]
  
2. Explain how your participation in this course will help improve **your institution's** conservation education programs. [Maximum 1500 characters]

3. Describe a recent experience or accomplishment that demonstrates your commitment to zoo and aquarium –based conservation education. [Maximum 2000 characters]

### **VIII. REFERENCES**

Applicants must solicit two letters of recommendation, which the recommenders should send directly to Zoo Conservation Outreach Group at [scholarships@zCog.org](mailto:scholarships@zCog.org). One letter of recommendation must be from your immediate supervisor and the other from someone familiar with your character and quality of work. It is suggested that the other recommendation be from someone outside your current institution, although this is not necessary. Some other possible recommenders include, but are not limited to, institutional directors or CEOs, an AZA member or regional conservation partner, or a previous employer or University professor. Note: *the most powerful letters of recommendation are from individuals that know the applicant and can provide detailed testimony and personalized accounts.* Generic institutional support letters are discouraged, as is the solicitation of more than two letters (only the first two letters received will be included in the applicant's file).

Please list the two persons that you have asked for letters of recommendation, and remind them to send their confidential letters of support for your application directly to [scholarships@zCog.org](mailto:scholarships@zCog.org) before 5:00pm (Eastern Standard Time) on July 22, 2019.

Name: \_\_\_\_\_  
Institution: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Country: \_\_\_\_\_  
Work Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Name: \_\_\_\_\_  
Institution: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Country: \_\_\_\_\_  
Work Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### **IX. ELECTRONIC SIGNATURE**

By checking this box, I hereby verify that all of the above information is truthful and accurate.

Name (please print): \_\_\_\_\_  
Date Completed (MM/DD/YY): \_\_\_\_\_